



## Media Release

### FOR IMMEDIATE RELEASE

### Sports Radio Returns to the Capital Region with an All-Star Lineup!

**Edmonton – August 14<sup>th</sup>** - Get ready to dive into the world of sports once again as **Sports 1440** makes a triumphant debut. Launching on September 5<sup>th</sup> at 7:00 am, this exciting announcement promises to bring the thrill of sports talk radio back to the Capital Region.

With an impressive roster of hosts, **Sports 1440** is set to deliver a diverse range of sports commentary, insights, and entertainment to listeners throughout the Edmonton area. The All-Star Lineup features personalities you know, Monday through Friday:

- **The Kevin Karius Show: 7:00 am - 11:00 am**
- **Fantasy Frenzy with Halley & Douglas: 11:00 am - 12:00 pm**
- **The Lowdown with Lowetide: 12:00 pm - 2:00 pm**
- **The Jason Gregor Show: 2:00 pm - 6:00 pm**

This dynamic return of sports radio in Edmonton is made possible through a collaborative effort between Stingray Radio, Just A Game Productions, and The Nation Network. The joint venture ensures that listeners will be treated to a high-quality, immersive sports radio experience that caters to the diverse tastes of the Edmonton community.

Jason Gregor, President of Just A Game Productions: "It is wonderful to be part of the group bringing sports talk radio back to the Capital region. Sports connects us in many ways and I felt there was a big void to fill. Edmonton and area is an extremely passionate sports market and a very giving community. We will focus on sports and mix in some charitable components. It is exciting to be partnering with Stingray and The Nation Network to provide sports talk radio with a massive digital component. I can't wait to get started."

Jay Downton, C.E.O. of The Nation Network: "We are very excited to be partnering with Jason Gregor and Stingray on this project. Edmonton is a fantastic sports market and deserves quality and accessible content. Not only does this mean the return of engaging sports talk on radio, we will also be distributing across the Oilersnation.com digital eco system. By layering these elements there will be no limits to the size of audience we can create. Exciting times!"

Jackie Rae Greening, Program Director at **Sports 1440**: "We understand the importance of sports in the lives of people in the Edmonton area. With Sports 1440 on the AM dial, fans can once again get their daily dose of sports content, expert analysis and passionate discussions that they've been missing".

Mark your calendars for September 5<sup>th</sup> at 7:00 am, as **Sports 1440** returns to the airwaves Monday to Friday from 7:00 am - 6:00 pm. Whether you're a die-hard fan, a casual observer or just someone who loves engaging conversations, **Sports 1440** promises to be the go-to destination for all things sports in the Capital Region.

For more information, interviews, or inquiries, please contact:

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**Partners:**

Just A Game Productions: [www.jasongregor.com](http://www.jasongregor.com)

The Nation Network: [www.oilernation.com](http://www.oilernation.com)

Sports 1440: [www.w1440.com](http://www.w1440.com) and coming soon at [www.sports1440.ca](http://www.sports1440.ca)

**About Stingray**

Stingray (TSX: RAY.A; RAY.B), a global music, media, and technology company, is an industry leader in TV broadcasting, streaming, radio, business services, and advertising. Stingray provides an array of music, digital, and advertising services to enterprise brands worldwide, including audio and video channels, over 100 radio stations, subscription video-on-demand content, FAST channels, karaoke products and music apps, and in-car and on-board infotainment content. Stingray Business, a division of Stingray, provides commercial solutions in music, in-store advertising solutions, digital signage, and AI-driven consumer insights and feedback. Stingray Advertising is North America's largest retail audio advertising network, delivering digital audio messaging to more than 20,000 major retail locations. Stingray has over 1000 employees worldwide and reaches 540 million consumers in 160 countries. For more information, visit [www.stingray.com](http://www.stingray.com)

